

Comparisons of Job Characteristics

Focus Occupation: [Broadcast News Analysts \(27-3021\)](#)

Associated Occupation: [Producers and Directors \(27-2012\)](#)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

| | |
|----|--|
| << | Focus occupation element is much lower |
| < | Focus occupation element is lower |
| 0 | Focus occupation element is at a similar level |
| > | Focus occupation element is at a higher level |
| >> | Focus occupation element is at a much higher level |

Knowledge

Similarity of Focus Occupation to Associated Occupation: 83

Focus Occupation: Broadcast News Analysts (27-3021)

Associated Occupation: Producers and Directors (27-2012)

| Associated Occupation's Key Knowledge Elements | Average Rating, All Occupations | Associated Occupation's Rating | Focus Occupation's Rating | Evaluation of Focus Occupation |
|--|---------------------------------|--------------------------------|---------------------------|---|
| Communications and Media | 5.3 | 17.0 | 21.8 | >> Current knowledge level is likely more than sufficient |
| Customer and Personal Service | 11.3 | 13.0 | 7.3 | << Extensive education and/or training may be required |
| Administration and Management | 8.4 | 12.6 | 9.9 | < Expanded education and/or training may be required |
| Telecommunications | 3.9 | 11.0 | 11.6 | 0 Current knowledge level may be sufficient |
| Fine Arts | 2.2 | 8.3 | 3.4 | << Extensive education and/or training may be required |

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 92

Focus Occupation: Broadcast News Analysts (27-3021)

Associated Occupation: Producers and Directors (27-2012)

| Associated Occupation's Key Skills Elements | Average Rating, All Occupations | Associated Occupation's Rating | Focus Occupation's Rating | Evaluation of Focus Occupation |
|---|---------------------------------|--------------------------------|---------------------------|---|
| Coordination | 9.1 | 13.5 | 11.1 | < A higher skill level may be required |
| Monitoring | 9.9 | 13.3 | 11.5 | < A higher skill level may be required |
| Time Management | 8.9 | 12.6 | 10.0 | < A higher skill level may be required |
| Management of Personnel Resources | 6.9 | 11.7 | 8.6 | << Extensive development of skills in this area may be required |
| Persuasion | 7.4 | 10.9 | 9.7 | < A higher skill level may be required |
| Negotiation | 6.8 | 10.4 | 8.2 | < A higher skill level may be required |
| Management of Material Resources | 3.7 | 6.0 | 2.7 | << Extensive development of skills in this area may be required |

| | | | | | |
|-----------------------------------|-----|-----|-----|----|--|
| Management of Financial Resources | 3.3 | 5.9 | 2.3 | << | Extensive development of skills in this area may be required |
|-----------------------------------|-----|-----|-----|----|--|

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities

Similarity of Focus Occupation to Associated Occupation: 97

Focus Occupation: Broadcast News Analysts (27-3021)
Associated Occupation: Producers and Directors (27-2012)

| Associated Occupation's Key Abilities Elements | Average Rating, All Occupations | Associated Occupation's Rating | Focus Occupation's Rating | Evaluation of Focus Occupation | |
|--|---------------------------------|--------------------------------|---------------------------|--------------------------------|--|
| Oral Expression | 12.4 | 15.1 | 14.8 | 0 | Current ability level may be sufficient |
| Oral Comprehension | 12.5 | 14.9 | 15.3 | 0 | Current ability level may be sufficient |
| Written Expression | 9.8 | 13.1 | 15.0 | > | Current ability level is likely sufficient |
| Speech Recognition | 9.9 | 12.2 | 14.7 | > | Current ability level is likely sufficient |
| Originality | 7.6 | 11.7 | 11.6 | 0 | Current ability level may be sufficient |
| Fluency of Ideas | 7.6 | 11.1 | 10.4 | 0 | Current ability level may be sufficient |
| Time Sharing | 6.6 | 8.6 | 8.1 | 0 | Current ability level may be sufficient |

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common

Similarity of Focus Occupation to Associated Occupation: 86

Focus Occupation: Broadcast News Analysts (27-3021)
Associated Occupation: Producers and Directors (27-2012)

| Work Activities | Exclusivity of Activity |
|--|-------------------------|
| Assess script quality | 85 |
| Communicate visually or verbally | 56 |
| Edit written material | 68 |
| Interpret information to formulate story ideas | 87 |
| Research broadcast copy | 95 |
| Research information for news programs | 92 |
| Use interviewing procedures | 23 |
| Use public speaking techniques | 13 |
| Use word processing or desktop publishing software | 17 |
| Write news analysis commentary, column, or script | 95 |
| Write story copy | 87 |

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Broadcast News Analysts (27-3021)
Associated Occupation: Producers and Directors (27-2012)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.